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April 30, 1986 — May 14, 1986

Photo by Debi Effron.



A Great Day For Kids

The Los Padres Pack Station was alive with activity on April 20 when it hosted the annual Kid-a-rama. Cachagua residents turned out in force to join in the fun and festivities. Besides the events shown, there were tugs-of-war (for both adults and children), a tire rolling race, and more. The event, organized by Diane Freitas, is an especially fun day for families. Prizes and trophies, were awarded to the deserving and there was plenty of music and food for everyone. Among the trophy winners were (far left) Jeramiah Jeffries in the 5-9 year-old division and (right) Tom Sparks in the 10-12 year-old division.



LETTERS

Ashamed!

I am ashamed that our government can think of no better way of responding to terrorist acts than by sinking to the same level.

Perhaps we should ask the many areas of the world who cry, "Yankee Go Home" why they hate us so. For example, as Jesse Helms has pointed out, do American workers abroad respect the local customs?

Would signing the Law of the Sea in which landlocked as well as other countries would be given a share in the development of mineral rights on the bottom of the sea have helped alleviate the poverty that afflicts so many of us?

Should population control efforts be thwarted by lack of funding as happened in Mexico City?

Can we afford not to accept Gorbachev's offer of a test moratorium? What keeps us from using our scientists and engineers to plan conversion of our weapons factories into sorely needed goods and services.

Margot Hyatt

Deserves Thanks

Last Sunday, April 20, the residents of Cachagua were fortunate enough to have a day for our children. I say fortunate because the children in the Cachagua area have no playground or area for organized activities. This is an event that is held once a year through much work and effort of the Los Padres Pack Station, and especially Diana Freitas who organizes the event. My family would like to take this opportunity to thank Diana and the Pack Station for the wonderful time we had. The community should get together and put more energy into these kind of events for our children.

Jetta Aldridge

OOPS

Well, we're starting off with a big OOPS this time because this issue was late. Our apologies, but there's not much you can do when your equipment fails.

Other OOPS you might have seen in the last issue was on the front cover. The "C" should have been an "H," reading: Hustons instead of Custons.

A correction is also needed on the plans for Holman Ranch article. We attributed the house and barn being built by the Holman's when it was actually built by Gordon Armsby whom the Holman's purchased the ranch from. It was the Holman's who added the guest cottages.

Kids Night Out Planned

Kids! Get a break from your parents at Kids Night Out, Friday, May 2 at the Carmel Valley Community Chapel Preschool. From 5-10:30 p.m. youngsters can enjoy fun and games, movies, dinner and clowns. The fee is \$10 per child, \$15 for two siblings. Call for reservations, 659-3030.

Meetings Calendar

Carmel Valley Recreation and Park District: 7 p.m. May 14 at the Activity House, 25 Ford Rd.
Carmel Valley Property Owners' Association: 7:30 p.m. May 14 at St. Dunstan's Episcopal Church, Robinson Canyon Rd.
Village Improvement Committee: Noon, May 14 at the Plaza Linda Restaurant.

School's Out!

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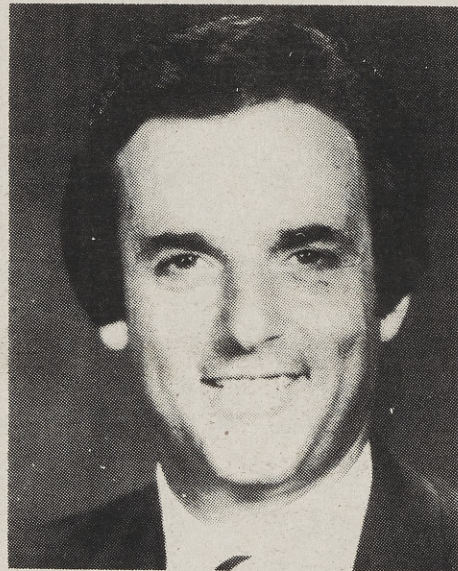


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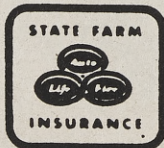


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Herb Shoemaker, Steve Proulx and Lee Warner told about how they trained for the race (L).
1. Steve Rammel crossing the line.

2. Supervisor Strasser Kauffman at the finish as Richard Siquig finished.
3. Herb Shoemaker meeting his goal.

4. Alan Cosseboom, in under 4.
5. KSK crowns female winner.

They Did It Because It Was There

Carmel Valley was well represented in the Big Sur International Marathon held April 27. For many it was their first marathon and their only goal was to finish the 26.2 mile race along the Big Sur Coast. The first of the locals to cross the finish line was Steve Rammel, who finished 49th overall. The whoops and hollars and arms held in victory as the others finished showed that, regardless of placement, just finishing was a personal achievement.

As a first time marathon runner how do you prepare for a race? We asked three members from the volunteer fire department, Steve Proulx, Lee Warner, and Herb Shoemaker, what they were doing to get ready.

Thinking this might be his only chance to enter one, Lee Warner started training for the marathon over a year ago, increasing the intensity of

his workouts the last six months. His goal was to finish within the six hour time span. Though he hadn't actually run the course, he said he had a good idea what it would be like after he drove it (four or five times).

He knew physically he was in good condition and hoped he would be mentally as well. "If you can control your mind and what you're thinking, you can finish," he said, because "the last 6 miles miles you're running on fumes."

Lee spent at least 20 hours a week running, working with weights or bicycling to get in shape. Diet was also an important part of his training. One of the main things he gave up during training was red meat.

Warner, who has done cross country and track, said running gives him

Continued page 11

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Carmel Valley Sun

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The Cover

A fun time at Kid-a-rama.

PEACE Week Planned

Residents throughout the Monterey Peninsula have joined together to organize a Monterey Bay Peace Week scheduled for May 12-18.

The week offers a variety of activities which begin on Monday, May 12 at 7:30 p.m. at the Carmel Mission Basilica. An Ecumenical Service led by Archbishop Quinn of San Francisco will be held. A community choir from five local churches will provide musical inspiration and entertainment.

Throughout the week school children will participate in essay contests on the subject of peace. Clubs and organizations will also have "peace" as their meeting themes.

On Friday, May 16 at 7:30 p.m. there will be a "Festival of Peace" at the Monterey Conference Center. The program includes inspirational singer, Charles King, Mayor Clyde Roberson, Dr. William Harman, President of the Institute of Noetic Sciences, and the

native American, Chequeesh. Entertainment includes a community Choir and a mime group. Winners of the essay contest will be announced. Admission is \$3.50 adults, \$2 for children. Special family rates are also available. Tickets are available at the Thunderbird Bookstore in the Barnyard or at the door.

A special Children's Day of Peace will be presented on Saturday, May 17 at the Custom House Plaza. Activities include entertainment, balloons, clowns and games.

The culmination of Peace Week will be an Evensong Prayer and an Affirmation at sunset on Sunday, May 18. Everyone, wherever they are, can participate.

For more information call May Waldroup, 625-5514; Will Sherburne, 625-3887 or John Von Berg, 758-8886.

Garland Park Expands

Garland Ranch Regional Park will be expanding again, thanks to the generosity of the Condon Family. At the April 7 meeting of the Monterey Peninsula Regional Park District Board, Tim Condon, on behalf of his family, agreed to sell their 50 percent interest in 200 acres to the District for \$70,000.

The property, which adjoins Garland

Ranch, has been valued at \$280,000. The Condon's share is \$140,000. The other 50 percent is already owned by the district and was a donation from Mr. Condon's mother in 1980.

In total, either through donation or drastically reduced prices, the Condon's have deeded 477 acres for the Garland Ranch Regional Park.



New Tractor

No more tractor problems for the Carmel Valley Community Youth Center or the Carmel Valley Little League. They have a new tractor to share, which was provided by the Carmel Valley Recreation and Park District. Previously, both organizations had to rely on old donated tractors that were constantly breaking down or borrowed tractors to mow the fields. Both Jim Shakal (standing) and Mel Pritchard, who were responsible for getting the work done can breath a sigh of relief now.

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DONORS NEEDED

All eligible blood donors are needed when the Bloodmobile returns to the Village on Thursday, May 15 at the Carmel Valley Community Chapel, Village Drive and Paso Hondo.

Donors will be accepted from 3 to 6:30 p.m. on a first come, first served basis.

Since blood supplies are outdated in 35 days, constant and new supplies are needed. The semi-annual Bloodmobile helps replenish these supplies which are used here locally. So, by your donation you are helping your community in a much needed, relatively painless way.

Gem Society To Meet

The Carmel Valley Gem and Mineral Society will meet on Friday, May 9 at 7:30 p.m. in the Community Room at the Crossroads. Mr. Arch Hayes of San Juan Bautista will speak on the history of minerals of San Benito County. Mr. Hayes will display many of his mineral specimens, including Benitoite, which has been officially designated the state mineral of California.

Refreshments will be served and visitors are welcome.

Cleanup Day Planned

A Cleanup Day, sponsored by the Carmel Valley Village Improvement Committee, is scheduled for May 17. This is an event in cooperation with the Monterey County Sheriff's Department, Carmel Valley Disposal Service, the Kiwanis Club, and concientious Villagers and friends.

Those interested in helping "clean up" the Village should meet at the Community Center between 8:30 and 9 a.m. The Moveable Feast will provide lunch for the workers. Workers must provide their own hoes, rakes, shovels, weed eaters and mowers.

Appointed to organize the event by Improvement Committee president Bill Parham was John Von Berg. For more information, he can be reached at 659-4944.

Little League Games Scheduled
MINORS: May 2, 5:30 pm, Toros vs Wolfpack; May 3, 9 am, Broncos vs Pirates—10:30 am, Wolfpack vs Hornets; May 5, 5:30 pm Cubs vs Toros; May 7, 5:30 pm, Wolfpack vs. Broncos; May 9, 5:30 pm, Hornets vs Pirates; May 10, 9 am, Broncos vs Toros—10:30 am, Hornets vs Cubs; May 12, 5:30 pm Pirates vs Wolfpack. **MAJORS:** May 1, 5:30 pm, Tigers vs Falcons; May 3, 11 am, Volunteers vs Falcons—1 pm, Indians vs Lions; May 6, 5:30 pm, Tigers vs Volunteers; May 7, 5:30 pm, Falcons vs Indians; May 8, 5:30 pm, Volunteers vs Lions; May 10, 11 am, Lions vs Falcons—1 pm, Tigers vs Indians; May 13, 5:30 pm, Lions vs Indians.

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Monte Carlo Night—This Weekend

Place your bets. Try your luck. This is your chance to gamble for great prizes at the 4th Annual Monte Carlo Night to be held May 3 at Hidden Valley Music Seminars.

The casino at Hidden Valley opens at 8 p.m. and will offer black jack tables, a roulette wheel, crap tables, slot machines and, new this year, a poker table. Admission is \$10 and includes a raffle ticket, one free drink and unlimited access to a light buffet. Game tokens are extra and a no host bar will be available.

Monte Carlo Night is fun for all. For non-gamblers it is a fun social event. For novice gamblers, the professional dealers are there to help understand the games better. For experienced gamblers, it's another chance at beating the odds with prizes as the reward.

Top winners' at the end of the even-

the prize offerings are trips to Reno and Vegas, a framed Hank Ketcham print, a bouquet of flowers every month for a year, and many other items from local businesses.

Everyone will get a chance to win with the return of "luck of the moment," which awards black jack players with dinners, beauty treatments and more. You must be at the right table at the right time, however. Also new this year are prizes for those successful gamblers who don't stay until the end of the evening.

Monte Carlo Night is the main fund raiser for the Carmel Valley Community Youth Center. Proceeds provide operating funds for programs and maintaining and improving the Youth Center facilities.

For more information call 659-3983 between 9 a.m. and noon weekday mornings.

Chapel Guild Will Hold Pot Luck Luncheon

The Carmel Valley Chapel Guild will hold a pot luck salad luncheon at 12:30 p.m. May 14 at the Fellowship Hall at the Carmel Valley Chapel on Village Drive.

A speaker from the Salvation Army will give a talk and show a movie on

the work they do.

Ladies, don't forget to bring your own place setting along with your favorite salad to share. Hostesses for the event are Mary Guilford, Helen Keene, and Sue Zuber.

Rose Garden Tea Scheduled

The annual Rose Garden Tea, sponsored by the Women's Association of the Community Church of the Monterey Peninsula, will be held on Saturday, May 10 from 1 p.m. to 3 p.m. at the church, located on Carmel Valley Rd. one mile east of Highway 1.

A tour of the church's rose garden, with over a hundred varieties of roses, will be featured. There will be music, and refreshments will be served in the fellowship hall, adjoining the church

and garden.

The event is open to the public and free of charge. For more information call Mary Coates, 659-5144.

Embroiderers Guild To Meet

The Monterey Peninsula Chapter of the Embroiderers' Guild of America will hold a general meeting from 1:30 to 4:30 p.m. on May 5 at the Community Room at the Crossroads.

On the agenda is speaker Pat Morse, teacher and lecturer from Elk Grove. She will present the history of canvas work with emphasis on techniques. There will also be a yarn swap by silent auction.

Visitors are welcome. There is a \$2 fee for non-members.

For more information call 624-0890.

Group To Plan Rancher's Days

The Carmel Valley Rodeo Association will meet on Wednesday, May 7 at 7 p.m. at the Carmel Valley Trail and Saddle Club on Garzas Rd. Plans for the 1986 Carmel Valley Rancher's Days will be discussed.

For more information call Tootie Truesdell at 625-2606.

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VIDEO VIEWS

Courtesy of Valley Video
by Jim Greenan

Taxi Driver, directed by Martin Scorsese and starring Robert De Niro is one of the most powerful films ever made. Almost too close to the bone, this movie's portrayal of a lonely, alienated human being slowly becoming more and more psychotic, until he finally erupts in an orgy of violence, is liable to leave you shivering.

This gut-wrenching ride through the sleazy streets and alleys of New York, watching the pimps and hustlers, prostitutes and porno houses that line the way, through the eyes of De Niro (Travis Bickle) is close to too real, too overpowering. Scene after scene shows us how Travis lives: night and drag queens standing under marquees that blink with porno messages; a gang of ghetto blacks suddenly menacing Bickle's taxi on a lonely dark street out of some urban demilitarized zone; the passing dream-like quality of a daylight mugging as

his taxi flees through yet another stop-light; the awful feel of Travis's neck turned toward his windshield as a passenger, deranged with rage and grief talks of killing his wife. And you live with Travis and his bare neck exposed for the sudden thrust of a knife.

I don't think it makes any difference whether the plot of *Taxi Driver* is known. As Bickle spirals deeper and deeper down into his own loneliness, despair and homicidal rage, what this movie portrays with unrelenting realism is one human's descent into a personal hell.

Taxi Driver is, again, one of the most powerful movies yet made. Whether it should be seen is another question. I have read that Alfred Hitchcock's *Psycho* caused more than a few border-line crazies to cross over the line. *Taxi Driver*—it would seem to me—falls in that same category.

Awards Concert Scheduled

The Awards Concert given by the winners of the 15th annual Carmel Chamber Music Competition, will take place on Sunday, May 4 at 3 p.m. Auditions for the competing musicians, coming from the foremost music schools across the country, will begin at 1 p.m. on Saturday, May 3. Both events will take place in Sunset

Theater, San Carlos and Ninth, Carmel, and are sponsored by the Chamber Music Society of the Monterey Peninsula.

The Saturday auditions are open to the public and free of charge. Tickets for non-members at the Sunday Awards Concert are \$4. For information call 372-5981.

Bay Symphony To Feature Pianist

The Monterey Bay Symphony will present pianist Lilian Kallir in concert on May 2 at the Sunset Center, Carmel.

Acclaimed on four continents, Ms. Kallir belongs to the ranks of today's outstanding pianists. She made her debut at 17 with Dimitri Mitropoulos and the New York Philharmonic. Since then she has appeared with virtually every major orchestra in the world. Her most recent recording, Mozart's *Concerto in G Major, K. 453* with George

Cleve conducting the Midsummer Mozart Festival Orchestra, received a 1984 Grammy nomination.

Her concert will include Wagner's *Overture to The Flying Dutchman*, Schumann's *Concerto in A minor for Piano and Orchestra, Op. 54*, Vaughan Williams' *Fantasia on a Theme by Tallis* and Respighi's *Pines of Rome*.

The concert begins at 8 p.m. Admission is \$10.

For more information call 372-6276.

Carmel Crafts Guild Plans Exhibit

The annual exhibit of the Carmel Crafts Guild will be held May 2 at the Marjorie Evans Gallery in the Sunset Center, Carmel.

The purpose of the Guild is to further the interests of craftsmen and to stimulate appreciation of fine workmanship and originality in design among its members and the general

public. For their exhibition, they have chosen "Weaving Internationale" as the theme. Available for viewing will be weavings with a Mid-East influence.

The Gallery is open weekdays from 9 a.m. to 5 p.m. There is no admission charge.

For more information call 624-3996.

Ruth Laredo To Be Featured In Concert

The Monterey County Symphony will present America's foremost woman pianist, Ruth Laredo, as the guest artist on May 5 at 8 p.m. at the Sunset Theatre in Carmel.

Miss Laredo has achieved tremendous distinction from her appearances at Carnegie Hall, The Kennedy Center and the White House and with the symphony orchestras of Philadelphia,

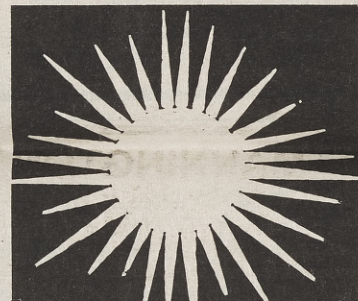
Boston, Cleveland, St. Louis and with the National and American Symphonies, among others. For the concert, she will be performing the *Piano Concerto No. 1* by Franz Liszt. Also on the program will be Haydn's *Symphony No. 82*, 'L'Ours' and Tchaikovsky's *Symphony No. 4*.

For more information call, 624-8511.

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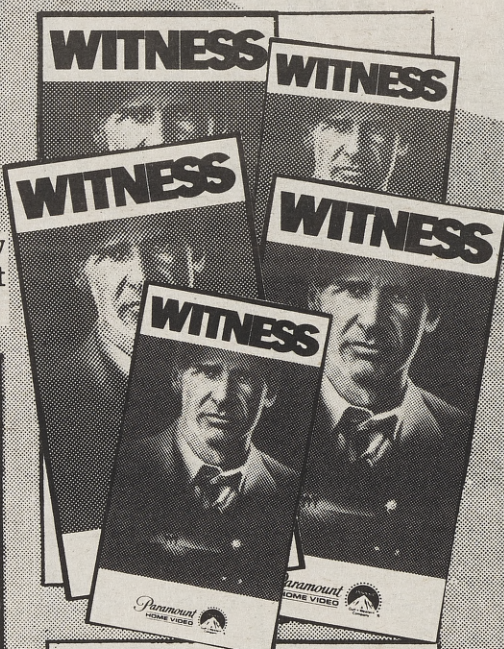
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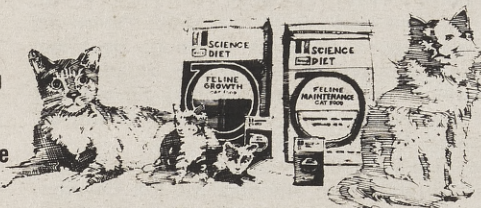
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EYE-deas

by Drs. Irving and Kim Hartford

Eye Opening Questions

Q. I am 47 and find it more and more difficult to see for reading. I refuse to wear glasses. Is there any other solution? **A.** Ask your eye doctor about fitting you with a contact lens. It is worn on one eye only and contains your prescription for near vision. With this lens, you must learn to use one eye for seeing up close and the other for seeing at a distance. Not everyone can do this. An eye doctor skilled in contact lens prescribing can determine if it will work for you. If not, perhaps bifocal contact lenses will meet your vision needs. But don't be too quick to rule out glasses. With today's wide selection of fashionable frames and fashion-tinted lenses from which to choose, you may find glasses that complement your looks while meeting your seeing needs.

Q. My nephew just started a vision therapy program. I've never heard of such a thing. What is it? **A.** Vision Therapy is a treatment program prescribed to improve conditions like crossed-eyes or "lazy eye" and help persons learn, relearn or reinforce certain vision skills. Each vision therapy program is individually designed by your eye doctor. It consists of prescribed visual tasks that are practiced

under controlled conditions, usually in the office. Some professional athletes find vision therapy helps sharpen playing, because it improves eye movement and eye-hand-foot-body coordination. Vision therapy often is used to help children with vision-related learning problems, by teaching them how to use their two eyes together, control eye focusing and improve other vision skills.

Q. Should I get my eyes examined even if I'm not having trouble with my vision? **A.** Our eyes are the strong, silent type. When vision problems start, they work extra hard to keep us seeing. They also fail to send out any warning signals about eye disease, like glaucoma, until late in the game, after permanent damage is done. So we can go merrily on our way for quite some time without realizing that something is wrong with our eyes or vision. A regular eye examination, therefore, is a good preventive health care practice. During it, your eye doctor can detect warning signs of eye disease and diagnose vision problems. He or she can also discover eyeglasses or contact lenses that no longer do the job. Regular vision care can mean seeing well for a lifetime.

Arthritis Foundation To Offer Forums

Arthritis—it's serious, it's chronic, and it hurts. One in seven people in America has arthritis—80,000 in the Monterey, Santa Cruz and San Benito county area alone, and many more are indirectly affected.

The federal government has designated May as National Arthritis Month. During this time, the Monterey Bay Area Branch of the Arthritis Foundation will cosponsor a series of free public health education forums. Local physicians and other health profes-

sionals have volunteered their time to present information on the various forms of arthritis—there are over 100; the treatments which may be prescribed, and methods of self-help so patients can live more active, comfortable and fulfilled lives.

The first forum, "What's Old, What's New About Arthritis?" will be held on Saturday, May 10 from 10 a.m. to noon. Speakers include Ronald Chaplan, M.D., Orthopedic Surgeon; Marc Lieberman, M.D.,

Sheriff's Log April 10-April 23

Apr. 10: Cash theft, Ribera Rd., \$200 taken; Petty cash theft, Mutual of Omaha; Auto accident, Wells Fargo Bank parking lot; Runaway; Alarm activated by employee, Pewter Shop; Shoplifting, Longs; Equipment malfunction activated alarm, A&R Total Photography; Subjects with shotguns reported near Carmel River off Paso Hondo, contacted were three juveniles with BB guns; Suspicious circumstances, subjects refused to leave Quail Lodge; False alarm, Paso del Rio.

Apr. 11: Alarm activated, Longs, cause unknown; Screams, Laurel, welfare check made; Open door, Carmel Center Cleaners; 2 males followed CHS student home from dance.

Apr. 12: Vandalism, New Wave Laundry, front window broken, \$20 taken; Theft, W. C.V. Rd., equipment taken from tool shop; Patron activated alarm, Elizabeth Simmons Boutique; Minors in possession cited at CHS; Subjects harassing customers, Kasey's; Empty purses found in doorway at Verde's Upholstery; Alarm activated, Merlins, secured.

Apr. 13: Dog killed by strychnine pellets, Scarlett Rd.; Strange man loitering, Rio Rd. Chevron; False alarm activated, Live Oak Lane; Alarm activated, Valley Auto, secured; Alarm Activated, C.V. Racquet Club, secured.

Apr. 14: Suspicious letter, Paso Hondo, said "I like you" on it; Open door, Ches Petit, secured.

Apr. 15: Vehicle entered while at Rancho Canada, Nikon camera, Seiko watch taken; Suspicious person in blue Ford van with knife and small pistol reported; Alarm activated, Encina, secured; Crossroads Security guard assaulted by two Malamutes.

Apr. 16: Gas skip, Rio Rd. Chevron; Attempted arson, CHS; Alarm activated, Fairway Pl, cause unknown.

Apr. 17: Vehicle damage, Rio Grill, upholstery slashed with buck knife, ex-girlfriend suspected; Alarm activated, Encina Dr., secured.

Apr. 18: Landlord reported receiving information that tenants might be in possession of marijuana plants; Alarm activated, Encina Way; Alarm activated, Brookdale Dr.

Apr. 19: False alarm activated, Country Club Dr.; Minor cited for possession of alcohol, Carmel Rancho Center; Theft, Encina Way, jewelry, camping gear and firearms taken; Illegal entry in vacant house, El Robledo, hot tub used; False alarm, Encina Dr.; Individual cited for drinking

in public and littering.

Apr. 20: Vandalism, Tularcitos School, spray painted obscenities and satanic graffiti on school buildings; Vicious dog, C.V. Rd.; Burglary, 53 E. C.V. Rd., jewelry missing; Monterey Savings alarm activated; Alarm activated, Los Robles Rd., secured; Burglary, Holman Ranch, \$2,000 in tools and equipment taken.

Apr. 21: Quail Lodge guest reported missing watch; Suspicious circumstances, letter received from past friend living in So. CA. not seen for 15 years; Alarm activated, Outlook Ln., secured; Juveniles shoplifting, Albertson's.

Apr. 22: Minor cited for possession of alcohol and marijuana and theft of found property, Del Fino Pl.; Minor cited for possession of alcohol and for furnishing alcohol to minors, Carmel Rancho; Open door, Stern & Co.; Alarm activated, Brookdale Dr.; Alarm activated, Icon Review, equipment failure.

Apr. 23: Alarm activated, Brookdale Dr.; Unfounded report of stolen or lost checks.

Other calls reported neighbor problems, pill popping suspects, fights, marital problems, domestic violence (several times), annoying phone calls, suspicious foot prints, trespassing, loitering, bad checks, loud parties, obscene phone calls, suspicious mail.

Fire/Ambulance Log Carmel Valley Village

Apr. 12: Medical Emergency (ME), C.V. Inn, Transport to CHOMP (TC).

Apr. 14: Motorcycle accident, Esquiline Rd., No Transport (NT).

Apr. 16: ME, 14 Ford Rd., TC; Fire investigation, 53 C.V. Rd.

Apr. 18: Injury accident, Southbank, NT; ME, 14 Ford Rd., TC.

Apr. 20: ME, W. C.V. Rd., TC; ME, W. C.V. Rd., TC.

Apr. 22: ME., Laurel Dr., DOA.

Mid Carmel Valley

Apr. 11: Gas leak, C.V. Rd., no merit.

Apr. 13: ME, Lake Pl. TC.

Apr. 14: Public assist, C.V. Rd.; Vehicle injury accident, C.V. Rd, three TC; Flooding, Tierra Grande.

Apr. 15: Vehicle fire, C.V. Rd. at Canada.

Apr. 16: Dryer fire, Mid Valley laundromat, out on arrival.

Apr. 18: ME, C.V. Rd., TC; Dryer fire, Mid Valley laundromat.

Apr. 20: Natural gas investigation, Hospice; Vehicle accident, C.V. Rd., at Sulfridge Ln., TC.

Library Film Features Astaire And Hayworth

Fred Astaire and Rita Hayworth will grace the screen in the next movie shown at the Carmel Valley Library on Friday, May 2 at 7:30 p.m. sharp. *You'll Never Get Rich*, directed by Sydney Lanfield, also stars Robert Benchley. Admission is \$2 adults, \$1 children. The library is located at 65 W. Carmel Valley Rd. For more information call 659-2377.

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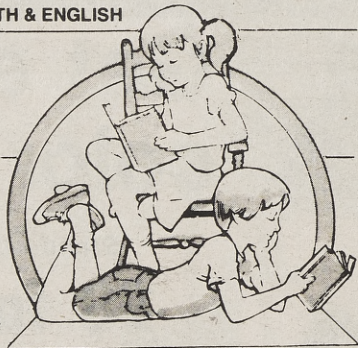
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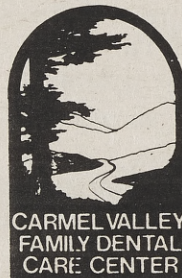


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MONEY TALK

By Gerry Lukenas, Financial Consultant
Cortesy of Shearson-Lehman Brothers

Most often, investors have an objective in mind before they put any money into stocks, bonds, funds, or savings. It may be something as basic as "I want to make more money," or as specific as saving \$50,000 for a child's education or retiring on an income of \$5,000 per month.

Financial experts agree that understanding short- and long-term objectives is an important first step for any serious investor. Your individual needs and goals will help dictate the most appropriate ways to invest your money.

The differences can be dramatic. For example, a person who needs more current income—possibly just to meet monthly expenses—might invest in a stock or bond with a high yield, foregoing investments that might appreciate in value down the road. Another investor looking ahead to retirement might invest IRA funds in zero-coupon bonds that do not produce current income, but provide significant appreciation when the bonds mature. Other investors may be concerned about high taxes, building wealth or simply hedging against inflation.

The hardest part is matching your investments to your objectives. Making more money sounds nice, but how much, at what time, with how much risk, taxable or untaxable? These are just a few of the questions you should answer before investing.

The best way to start understanding your objectives and investments is to get a clear picture of your present financial position. You can figure your personal net worth by adding-up all your assets (the value of your home and personal property, all savings/cash/investments and other sources, such as pension/profit sharing plans) and then subtracting your liabilities (mortgage, loans and other debts you must pay).

Personal net worth is important to know because it can help you gauge the amount of insurance you may need and it can indicate the amount of money you could borrow against your net assets.

Another important exercise is a household budget. Add all of your income over a given period (usually a month or year) and subtract your

regular, essential expenses. The remainder is money you can allocate for other uses, such as vacations, investments or personal pleasure.

After making these calculations, you are in a better position to understand how to align your investments to help meet your objectives. If, for example, you have a relatively high personal net worth, but little surplus income, you may want to borrow against your net assets to invest in high-yield securities to increase current income. Alternatively, you may discover some surplus income that could be better invested for retirement, rather than spent on a vacation.

Of course, reorienting your finances is much more than these basics. It includes reviewing your insurance, estate plan, existing investments and savings that may not be helping you move toward financial success.

If all of this sounds a bit complicated, it is! And that is why many investors seek professional assistance which is available in a variety of forms.

An in-depth financial plan, costing \$1,000 to \$5,000, will analyze your present and anticipated income needs, projected inflation and cost of living rates and a host of other factors. The end result tells you how much money you need to meet your objectives and how to invest it. But if you don't have the money now, the plan is of little use.

Many investors do not need this type of financial plan. Rather, they need to know how to invest the money they have to help achieve their objectives. This type of service, such as the Personal Review Outline, or PRO, available from Shearson Lehman Brothers, is available at no charge, but still provides specific recommendations and a Financial Consultant for personal advice.

Regardless of which type of service you decide to use, shop around. The financial advice field is becoming very competitive. Shearson Lehman, for example, does not charge for its "PRO" service, while banks and other investment firms often charge up to \$250 and more for less actionable advice.

Editor's Note: If you would like to receive a free PRO by mail, call Gerry Lukenas at 625-3460.

The Search Is On

"We search for positions for people and people for positions," said Michelle Pearson, owner of P.R. Search Corporation, a placement agency in the Valley Hills Center.

"We make good matches," said Ms. Pearson, "because of the things we take into consideration." They don't send just anyone on an interview, she explained. They not only look at the skills and knowledge, but they consider the individual's goals, the opportunity for advancement and many other things as well. Many times the potential employer has a hard time making a decision because the screening has been so thorough.

The job hunters are usually equally pleased. "We spend a lot of time finding what they want. It may take us a little longer to find that position but when we find it it's exactly what they are looking for," said Ms. Pearson. She has the contacts to do it too, nationally or internationally. Many of her clients are Fortune 500 companies.

Both the company and the emplo-

yeer are usually happy. "The people that we place last," she said.

P.R. Search, which is licensed by the State Department of Consumer Affairs, is the result of a five year goal for Ms. Pearson who has spent most of her career matchmaking. In the past she has been associated with Snelling & Snelling, The Marshall Group, Cambridge, as the Director of Training, and the Federal Government in employee relations.

Her future goals include making the Monterey Peninsula a stable job market.

Time To Register

Parents of children who will be entering kindergarten in September are encouraged to enroll their child now. Early enrollment helps the school plan ahead.

Registration forms are available at the school office between 7:30 a.m. and 4 p.m. The child's immunization record and birth certificate will be needed for registration.

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KIWANIS NEWS

by Steve Austin



It Was A Crazy Day

It was a special day for the Kiwanis at their April 15 meeting. The wives were invited to join the men for a "Crazy Hat Day." Whose hat was the craziest was hard to say but among them were these fine specimens. Top are Rosalie and Ralph Auer with their kitchen creation and bottom are Patty and Dick Clarkson with their impression of our wine industry.



Photos by Debi Effron.

WOMEN'S CLUB

The May luncheon of the Carmel Valley Women's Club will be held at Hacienda, Carmel, on Wednesday, May 7. The afternoon will feature a card party, and the ladies of the Club and their guests look forward to a delightful and exciting afternoon playing the games of their choice. A variety of games will be offered, running the gamut from bridge to "stud" poker. This is where two beloved Club members, Mrs. Loris (Cookie) Meadows and Mrs. Vera Stokes, and their card-playing groups, shine. These ladies are really fantastic, and are as well-known at the tables in Reno and Las Vegas as they are here in their own Valley club.

Ladies, mark your calendars, reserve your tables, invite your friends, and bring your cards. social hour is at 11:30 a.m. with luncheon following at 12 noon. So let the games begin!

The April meeting of the Club was well-attended, with many guests in the group. Rancho Canada served a delicious luncheon, and the pre-lunch cocktails were enjoyed by all. The program following the luncheon was most

interesting and the topic "au courant." Halley's Comet is on the lips and minds of all, and the presentation by Dr Cynthia Irvine was a real education to all in attendance. The slide show and commentary given by Dr. Irvine proved to all the unique quality of this phenomenon, as well as reinforcing for all present the true majesty and beauty of our universe. Dr. Irvine is associated with the Monterey Institute for Research in Astronomy. The Institute has an extensive program in research and an educational out-reach program throughout the country.

The Mesdames, Alice Johnson, Salley Dane and Ulabel Elder have been working together to present to the Club at the May meeting the slate of officers for the coming year. This is always a busy time for Club President Beth Morrow and her Board of Directors as they work with the Nominating Committee to fill the many offices of the Club.

For reservations for May 7th please call Mrs. Helen Keene at 659-4283.

MPVS Ladies Celebrate

On Wednesday, April 16, the Monterey Peninsula Country Club was chosen by the 125 hardworking members of the Monterey Peninsula Volunteer Services for their annual Spring Luncheon—the one occasion each year when they doff their red and white striped aprons and just enjoy themselves. This year their pleasure was enhanced by a stunning show of designer fashions by Gerry's of Carmel Rancho Center.

Luncheon chairman, Frances McLean was assisted in decorations by Mercedes Conley, tickets and programs by Josephine Owen, and door prizes by Catherine Wilson and Linda Wright. Gerry's added to the excitement by donating gift certificates. The table decoration of dainty pink parasols and flowers brought a breath

of spring to the scene.

While the ladies dined, the models strolled among the tables to the soft piano music of past president Jane Hardy. MPVS members modeling were: Donna Chenoweth, Beth Lombard, President Ann Marshall, Holly Morehouse, Annemarie O'Loughlin, Jane Roland, Olga Scheffler, Marjorie Swift and Catherine Tarrantino. Everyone enjoyed the close up view of fabrics, chatting informally with the models and asking questions about the garments they wore.

The MPVS Thrift Shop on Broadway in Seaside was closed for this spring fling, but the next day was business as usual—with renewed enthusiasm. The Thrift Shop welcomes both donors and buyers. All profits are given to organizations serving this community.

LIONS CLUB NEWS

by Frank Catalano

As usual, the Lions have had a busy month. Besides the regular meetings there were a lot of special events.

On Easter, many of us joined in a great pancake brunch annually sponsored by Mission 200 Lions at the Carmel Community Center. It was a day of good food and good fellowship.

Our winner of our Student Speaker Contest, Mary Cea, didn't win but made a good showing at the Zone 2 contest. Five Lions clubs from our region and 8 local high schools participated in the Student Speaker contest. And all are due congratulations for jobs well done.

We already reported on the Lions efforts to help the earthquake victims in Mexico. We recently learned the funds collected by the various Lions clubs will be used to rebuild a school which will be known henceforth as the California Lions Secondary School.

Looking ahead, there are regular meetings, races, election of officers

and the District 4-C6 Convention.

Our members will again be turning out with the revving of engines at Laguna Seca. All hands are needed to assist with parking and other tasks we'll be assigned.

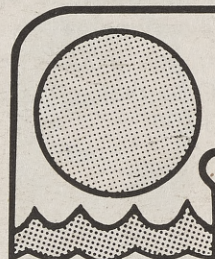
The slate is almost ready but the nominating committee is still pondering which of the several aspiring candidates to put to the vote for president. The decision will be announced before the installation in June.

Many Lions are looking forward to the District 4-C6 Convention scheduled for May 21-25 in Santa Rosa. Besides voting for a new District Governor there will be forums, dinners, golfing, bowling, tennis and parties. We hope for a good Carmel Rancho showing.

The Lions meet every other Wednesday at 7:30 a.m. at the Crossroads Community Room. May meetings are on the 7th and 21. New members are always welcome.

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It was quite a site as preschoolers, kindergartners and first graders gathered on the Tularcitos School grounds in honor of the National Week of the Child. The school, along with other schools throughout the nation, released balloons with messages tied to them.

Vacancy To Be Filled By Appointment

Future meeting dates for the Carmel Unified School District Board of Education have been announced. Scheduled are a regular meeting at 7 p.m. May 6 at the Carmel Middle School and a budget review meeting at 1 p.m. May 14, also at Carmel Middle School. The meetings are open to the public.

At the April 15 meeting as reported in the CUSD News and Notes of Happenings, two items were worth noting:

Student Representative Maile Smith reported that 30 CHS students were given the Presidential Academic

Fitness Award. Another student, Barbara Newman had a book review published in *The Herald*.

The vacancy on the Board left by Doyle Clayton was also discussed. The board will make a provisional appointment to fill the vacancy. Interested candidates should apply in writing to the Board via the Superintendent's office by May 9. Candidates will be asked to make oral presentations to the board on May 20. The appointment will be announced at 5 p.m. on May 21.

Middle School Earns Golden Apple

On Tuesday, April 15, the Carmel Middle School was presented the Golden Apple Award at the ACSA Spring Conference. The award was for the school's unique approach in teaming for the implementation of a successful discipline, counseling and activity program. Pacific Grove High School won the first place award, King Middle School the second place plaque and CMS won the third place award.

PR SEARCH CORP.

A Full Spectrum
Personnel Service

Michelle Pearson
Kristi Camillone
Search Consultants

"We search for positions for people,
and people for positions."

Valley Hills Center 625-9585

Marathon continued from page 3

serenity and a chance to be by himself and to think. The 26 mile enduro must have been plenty of thinking time.

Herb Shoemaker, entered the race to prove he could do it. It was questionable, because he was still healing from a broken foot.

To train he took a similar tack to Warner's. He would run 8 to 12 miles every other day, watched his diet and worked out with weights. He also spent time driving the course, checking the different landmarks, so that he could pace himself. He knew where he wanted to be and when so he could meet his goal of finishing in under four hours. His longest run prior to the race was 20 miles. "At that point I felt I could go another six without any problems," he said.

For Steve Proulx, running a marathon was something he had been thinking about, not that he plans on

becoming a marathon runner. "This is the only one," he said, because it takes too long to train.

Proulx began his training in January and said it was a real time commitment. "You have to make a lot of sacrifices," he said. He spent three days a week running five miles and one day on a long run building up the distance.

For Proulx, the mental training was as important as the physical training and he had no doubts that he would finish. He did say, however, "when you are out there for three or four hours, you really get a look at how patient you are."

Fighting the cold and the wind, all of them finished the race. Afterwards we asked Lee what he thought about as he ran. His answer: "Two baked potatoes, a steak and vegetables for dinner."

Carmel Valley Runners In Their Overall Finishing Order

49. Steve Rammel, 61. Richard Siquig, 63. John Brazinsky, 82. Randall Sweet, 117 Mark Kintz, 156. Paul Baker, 331. Herb Shoemaker, 383. Alan Cosseboom, 428. Tony Tollner, 466. Ed Dally, 526. Elizabeth Sotoodeh, 619. Mel Blevins, 719. Eva Freeberg, 730. Steve Proulx, 824. Tony Schauer, 825. Bill Cusack, 842. Anastasia Mickey, 854. Jenn Foreman, 912. Jeff Stiles, 1016. Sarah Slautterback, 1027. Shirley Faxon, 1039. Lee Warner, 1048. James Rheim, 1049. Anna Rheim, 1163. Craig Rosser, 1221 Stephen Gray-Felts, 1230. Mary Siquig, 1272. Chuck Shadley, 1356. Fred Slautterback, 1364. Janice Geever, 1412. Silvia Sweet. Though almost 60 runners from the Valley were entered, only 32 finishing scores were available.

MID VALLEY PET SPA

All Breed Dog & Cat Grooming by Cindy Cather



Discount Flea Prevention Programs
Hot Oil Treatments Available
Ears Plucked and Cleaned
Medical Baths • Flea Dips
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MID VALLEY SHOPPING CTR.
625-6922 (Behind Dutch Windmill Restrant)

8:00—5:00 Tue.—Sat.

659-3301



DEBY'S SPRING SPECIALS
Children's Haircut \$7
Hair Weaving 10% OFF

ADINA'S HAIRHUT 7 Pilot Rd
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SPECIALIZING IN JUST YOU

PATTI'S HAIR FASHIONS

Spring Facial Special
Reg. \$15 NOW \$10 Through May

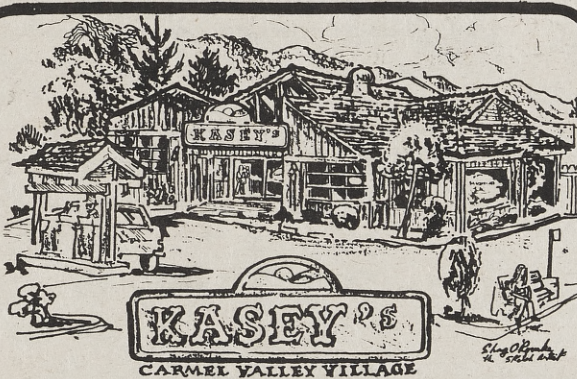
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MID-VALLEY SHOPPING CENTER OPEN MON-SAT

del Valle Gunsmithing

•handguns a specialty •new and used guns
•repair •ammunition
•cleaning, oiling •custom work

Talbott Building, S9 Mon-Fri 10 am-6 pm
Carmel Valley Village Center **659-5033** Sat 9 am-3 pm



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**You Want It?
We've Got It!**

Groceries • Sundries
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(The only Premium Leaded in the Village)

Also
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We have all your party needs
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Dazzle Mom with Rhinestones
Or, one of our other fine selections for gift items!



The In & Outdoor Shop

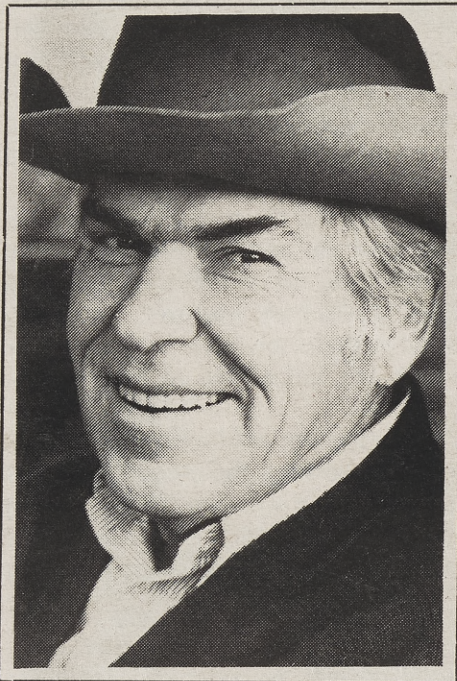


9:30-5:30 Mon.-Sat., Closed Sun.
White Oak Plaza, Carmel Valley Village
659-2832

U.P.S. service is available

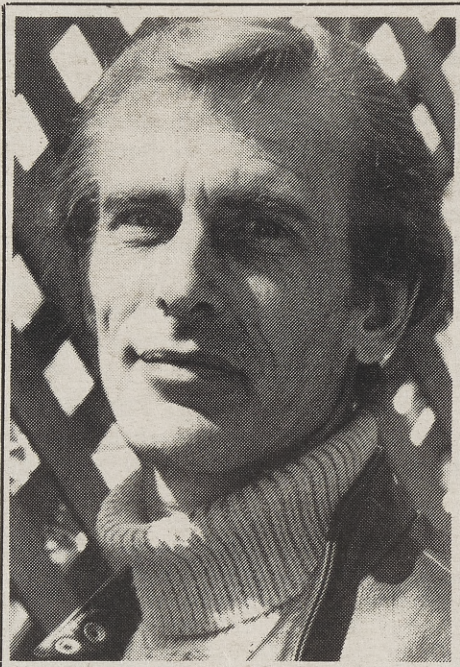
VALLEY VOICES

Photos by Debi Effron.



Buddy Jones

"Was waiting 46 years to get to California. Spending all the rest of my life in the east. Now I wish I'd been here before."



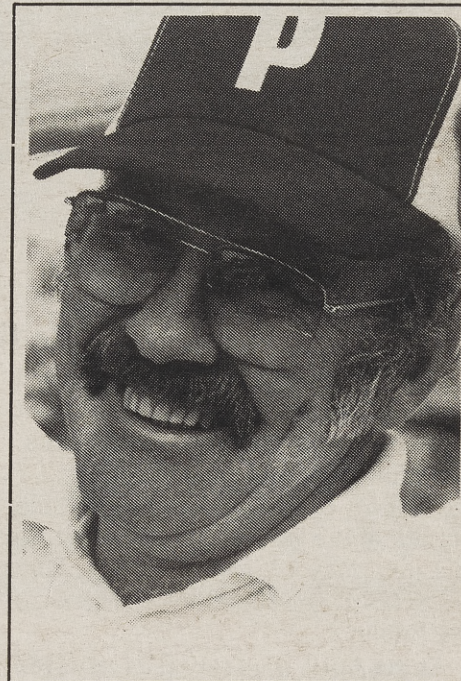
Dan Derr

"Not getting a lot when I was young."



Jeanne Myers

"There are so many! I'm just waiting to do something right."



Mo Moulaison—Carmel Valley Floors
"Telling my brother and sister where in California I lived. Before that I had peace and quiet and friends."

TRADING POST

SERVICES

Judy Rowley's Home Animal Care visiting pet care while you're away. 659-4609.

Furniture refinishing & repairing, antiques & modern, complete restoration, kitchen cabinets. Pick-up & delivery. Star Refinishing Co. 1-Delfino Rd. C.V. Village 659-3019.

Garden cleanup 659-3083

Concerned about your drinking water? Try our counter top water filter for three days FREE. You won't want to give it back. Call Jeff Frye at 659-4593.

Need someone to talk to? Problems you can't solve? Life guidance counselor. Confidential. Experienced in most life situations. Appointments only. 375-8319.

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COMMERCIAL RENTALS

Village Sq. bldg. located in CV Village will be available for lease in April. Ideal for office space, service oriented business & light manufacturing. For details call Mark Elliott Mon-Fri between 8:30 a.m. & 4:30 p.m. 659-3421.

RENTALS

Cachagua 3 bedrooms, 2 bath, large deck w/great view, \$850. After 4:30 659-3020.

SITUATIONS WANTED

Mom plus 4-yr.-old desire rental in CV, asap. Well employed. Lt. gardening/maintenance OK 624-1522 days. 659-4057 eves. "Peggy".

Musician, songwriter seeks musicians for versatile, har-

mony oriented group. Vocals very desirable. Call Phil, nights, 659-5561.

ANNOUNCEMENTS

Mother's Day Special! 50% OFF ladies jeans & blouses w/any purchase over \$35. April 21-May 10. Farm Center Country Store. 7 mi. up C.V. Rd. at Robinson Cyn Rd. Open Mon-Sat 624-4737.

PERSONALS

Creative, attractive man, 37, seeks woman who will ex-

change sustenance for a certain magic. Partial to the usual desirables, but humorous, trim and bright describes us both. Reply Box 2013, CV 93924.

HELP WANTED

Front desk person, 16 yrs. or older for CVCYC Pool. Inquire at YMCA or call 373-4166.

Lifeguards and swimming instructors for summer. Inquire at the YMCA or call 373-4166.

Green Environments

Professional Landscape Service

TRACTOR WORK

- Field Mowing
- Grading
- Post Hole Drilling

624-2216

Carmel Valley

Rents

TALBOTT BLDG.
Carmel Valley Village
8-6 MON-SAT 8-4 SUN
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Equipment Rental For The Gardener, Handyman & Contractor

- Power Tools • Plumbing Tools • Floor Care •
- Contractor's Equip. • Lawn & Garden •
- Mower & Tiller Repairs • Painting Tools •
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Service & Repair

If it's got an engine, we specialize in repairing it!



The genuine replacement parts and special tools necessary to put your power equipment into peak operational condition are used by trained service personnel at this authorized Service Center.

Anything you want for your party with 4 days notice.

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for the talk of the town

- Breakfast
- Lunch
- Salad Bar



Hours

Open Mon.-Fri., 6 a.m.-3 p.m.
Sat., 7 a.m.-3 p.m.
Sun., 7 a.m.-2 p.m.

your hosts Phil & Francis Wright

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Carmel Valley Village Center
(behind Will's Fargo)

An "old fashioned" Village bakery

7:00 a.m. to 6:00 p.m. Mon.-Fri.
7:00 a.m. to 4:00 p.m. Sat.

They don't hold up when it comes to walking,
Don't fit well in a shoe or stocking,
No good for dancing or jumping rope,
As to their future there's just no hope.
Didn't know quite how to treat 'em,
So we decided just to eat 'em.

ANNOUNCING OUR NEWEST COOKIE
"SWEET FEET"

One FREE per customer with this advertisement

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Weekdays
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Hundreds of Phalaenopsis Orchids
Blooming for
Mother's Day Selections

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Starting May 1
LUNCH & DINNER
Monday thru Friday

New Dinner Menu

Now you can enjoy Chinese Chicken Salad,
Stuffed Cabbage, Eggplant Parmigiana and
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LUNCH: Mon-Fri 11:30-2:00 DINNER: Mon.-Fri. 5:30-8:00
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659-2792, 659-3601 Reservations Advised